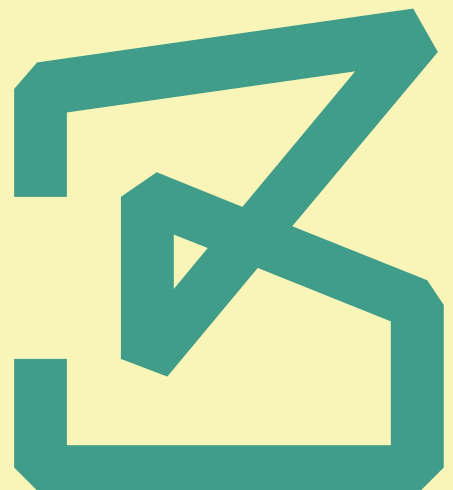
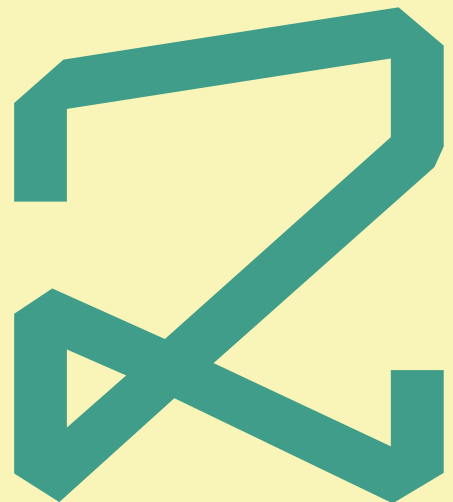


Important
Dates

Thematic
Areas

Terms of
Participation



**2nd Cyprus
Poster Triennial.**
June—Sept 2022



Important
Dates

Announcement-Call
February 2022

Deadline To Submit
Saturday 30th April 2022

Acceptance Notification
End of May 2022

Opening 2nd CPT 2022
June 2022

Exhibition Duration
September 2022

2nd **Cyprus**
Poster Triennial.
June—Sept 2022



Thematic
Areas

A. Social or Political Posters (commissioned or non-commissioned work). In the current category we welcome posters that incorporate social or political messages as major aims to target specific audiences in different contexts. Within this framework we accept posters that explore a wide range of issues and pursue to have an influence on civilians' lives as well as improve local or international politics.

B. Art of the Spectacle Posters. For the purpose of this thematic we understand Spectacle as an Act. A theatrical, music, artistic or any other performance is seen as a culturally driven act. Under this category we welcome posters negotiating cultural action or activities as spectacle.

C. Advertising Posters. In this category we welcome advertising posters that have been designed for commercial use and are characterised by conceptua, authenticity and creative typo-graphic design direction.

D. Unpublished Posters (no thematic restrictions). It is common in visual communication that, occasionally, some exciting concepts don't make it to be published. As a result, many great ideas and countless hours of hard work lie in the studios' drowning rooms. This thematic category welcomes unpublished posters and offers designers a chance to display their unreleased work.

E. Borders (Cracks of Vanity and Cracks of Unity). Borders are agreed limitations between two or more parties, as exemplified in the geographical borders drawn as administrative boundaries between nation states. Borders can also be social and cultural, visible or invisible, real or imagined, tangible or virtual, natural or man-made. They are double faced, looking both in and out, separating, uniting and distancing as they can function both as a dividing line and as a meeting point, as an end and a beginning. We mostly structure our self-identity through borders that operate as contours of our individual/ private sphere and as interfaces with the collective/ public sphere. Borders can be respected or violated, maintained or transgressed, evolving in the constant flow of natural events and human relations. Under this category we welcome posters negotiating the aforementioned thoughts.

F. Multilingual Posters. Multilingual Posters develop typographic communication systems so as to accommodate text in more than one language. Such a challenging task needs not only to satisfy aesthetic and hierarchical criteria of Typography, but also to balance the information throughout the design space. Under this category, we welcome Posters that make use of more than one alphabetic system, but using at least one language from among the six official Languages* of the United Nations (UN) or one of the three procedural Languages** of the European Union (EU).

**Arabic, Chinese, English, French, Russian and Spanish / **English, French, and German*

G. Homage to Hermann Zapf (1918–2015) and Typographic Dingbats. Emerging from the traditions of calligraphy and Renaissance typography Hermann Zapf (1918–2015), a native of Nuremberg in Germany, was a prominent book and typo-graphic designer whose typefaces are found and used all over the world. His view on typeface design as "one of the most visible visual expressions of an age" portrays not only how society and culture are reflected in graphic design but also inspires social change through the design of letters. Known for major type designs like Palatino, Optima, Zapfino, Melior or Zapf Dingbats, to name a few, the current category welcomes 50X70 cm portrait posters that communicate a quote or a typeface by Hernann Zapf or any other concept as homage and tribute to his work and particularly to his contribution to typeface design, typographic dingbats and graphic communication.

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Terms of Participation

1. ELIGIBILITY

1.1

Eligible participants are design students, graphic designers or creatives generally that produce work within the context of graphic and visual communication. Applicants must be over 18 years of age. The work submitted for all categories can be either published between the 1st of Jan 2018 and the 31st of Dec 2021, or unpublished. Participants are responsible for any copyrights and other legal issues concerning their work submitted.

1.2

Each participant can submit a maximum of five posters in total, distributed in any of the four (4) thematic areas of the Triennial call (e.g. all five in category A or 2 in category A, 2 in category B and 1 in category C etc.). In case of exceeding the maximum number of five entries, the Cyprus Poster Triennial (CPT) organizing committee will review all the work, however a maximum number of five can be eligible for display. Series of posters are not considered as one entry, but as multiple entries. Submission of posters to the Cyprus Poster Triennial (CPT) is free of charge regardless of the number of entries.

1.3

For all Published work, the smallest poster side may not be less than 35cm.
For all Unpublished work the size of the Poster must be in portrait format, 50cm x 70cm.

1.4

The Cyprus Poster Triennial (CPT) has the right to exhibit and publish the work submitted for non-commercial purposes. The Cyprus Poster Triennial (CPT) will announce the names, surnames and countries of the selected participants on their official website and social media platforms. All submitted work will remain in the Cyprus Poster Triennial (CPT) and will not be returned to the participants. All participants who submitted their work to the Cyprus Poster Triennial (CPT), thereby agree with the current terms of participation.

2. WORK SUBMISSION

2.1

Please submit your work here before mailing the physical posters: www.cpt.com.cy/submission
Please also include a printed copy of the submission form with your poster(s). The designer(s) or studio(s) must send ONE printed version of their poster(s), in order to ensure their submission in the Cyprus Poster Triennial (CPT). As already stated, participation at the Cyprus Poster Triennial (CPT) is free of charge in all categories therefore there are no fees for any accepted entry. Posted prior the 30th of April 2022, the designer(s) or studio(s) are responsible for sending their work to the Triennial's organizers, at their own expenses. Kindly note that the shipment must be made under the NO COMMERCIAL VALUE (NCV) declaration, bearing the relevant sign. The poster(s) should be sent to the following address:

Cyprus Poster Triennial
Department of Multimedia and Graphic Arts
P.O.Box 50329
3603, Lemesos
Cyprus

Terms of Participation

2.2

In order to preserve the selected poster(s) during the process of shipment, please consider the use of postal tubes. Kindly note that damaged and/or folded posters will not be accepted. In case the poster(s) arrive damaged, the designer(s) or studio(s) will be immediately notified in order to arrange a resubmission of the work.

2.3

Please, ship the selected poster(s) via Public Mail services and/or using EMS Datapost. The Cyprus Poster Triennial (CPT) cannot accept or pay additional costs and taxes, resulting from the shipment via private companies. Kindly note that the shipment must be made under the NO COMMERCIAL VALUE (NCV) declaration, bearing the relevant sign.

2.4

For any Unpublished Posters category-C, please note that any creators who wish to print their 50X70 poster(s) digitally in Cyprus, may do so at one of our printing supporters 'The Copy Shop' by contacting directly Mr. Yiotis Kyriakou at thecopyshop@cytanet.com.cy , telephone 00357 25353572 at the price of 8 euros including VAT per 50X70 poster.

3. EVALUATION AND SELECTION

3.1

The posters submitted will be reviewed by the organising committee of the Cyprus Poster Triennial (CPT) and two representatives from the Cyprus Association of Graphic Designers and Illustrators.

3.2

The official notification concerning the selection of posters, will be announced in May, 2022. The selected participants and posters will also be announced on the Cyprus Poster Triennial (CPT) official website as well as will be included in the exhibition second catalogue.

5. COPYRIGHTS AND OTHER CONDITIONS

5.1

The organizers are authorized to reproduce the submitted posters, in relevant catalogues, electronic and promotional media, as well as promotional events related to the Cyprus Poster Triennial, for non-commercial purposes, while the creators' credit is being appropriately given. Participants are responsible for any copyrights and other legal issues concerning their work submitted.

5.2

All of the posters will become part of the acquis of the Cyprus Poster Triennial (CPT), upon their initial submission.

5.3

The organizers reserve the right to refuse the participation of posters that are considered to be morally and culturally offensive, or otherwise contain abusive content.