

ΚΥΠΡΟΣ
ΠΟΣΤΕΡ
ΤΡΙΕΝΝΙΑΛ

01 JULY
— 31 JULY
2019

Cyprus Poster Triennial (CPT)
www.cpt.com.cy
1st International Poster Triennial Cyprus
Lemesos, NeMe Arts Center

ANNOUNCEMENT-CALL: JULY 2018

DEADLINE TO SUBMIT: ~~30TH OF DECEMBER 2018~~
14TH OF JANUARY

EVALUATION PROCESS: JANUARY 2019

ACCEPTANCE NOTIFICATION BY 31ST OF MARCH 2019

SUBMISSION OF WORK BY 31ST OF MAY 2019

OPENING CPT 2019: 01ST OF JULY 2019

EXHIBITION DURATION: 01ST-31ST JULY 2019

THEMATIC AREAS
Poster Call 2018





THEMATIC AREAS

ΚΥΡΙΑΚΗ
Π*ΣΤΕΡ
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THEMATIC AREAS-CALL 2018

A. Borders (Cracks of Vanity and Cracks of Unity)

Borders are agreed limitations between two or more parties, as exemplified in the geographical borders drawn as administrative boundaries between nation states. Borders can also be social and cultural, visible or invisible, real or imagined, tangible or virtual, natural or man-made. They are double faced, looking both in and out, separating and uniting as they can function both as a dividing line and as a meeting point, as an end and a beginning. We mostly structure our self-identity through borders that operate as contours of our individual/ private sphere and as interfaces with the collective/public sphere. Borders can be respected or violated, maintained or transgressed, evolving in the constant flow of natural events and human relations. Under this category we welcome posters negotiating the aforementioned thoughts.

B. Multilingual Posters

Multilingual Posters develop typographic communication systems so as to accommodate text in more than one language. Such a challenging task needs not only to satisfy aesthetic and hierarchical criteria of Typography, but also to balance the information throughout the design space. Under this category, we welcome Posters that make use of more than one alphabetic system, but using at least one language from among the six official Languages* of the United Nations (UN) or one of the three procedural Languages** of the European Union (EU).

*Arabic, Chinese, English, French, Russian and Spanish

**English, French, and German

C. Visualising the Nation and the Art of place branding Posters

Nations and places are often treated as brand products and have been central to many theoretical and practical visual communication studies. Aiming to boost the national economy, nation or destination branding posters intensify the image of the nation and target domestic or international audiences. Nation/place branding posters reflect the self-perception of a culture as it conveys what features it deems appealing to others within current global and local contexts, and are valuable artefacts of communication design content. This category welcomes posters that have nations and places central to their promotional messages.

D. Posters negotiating the Art of the Spectacle

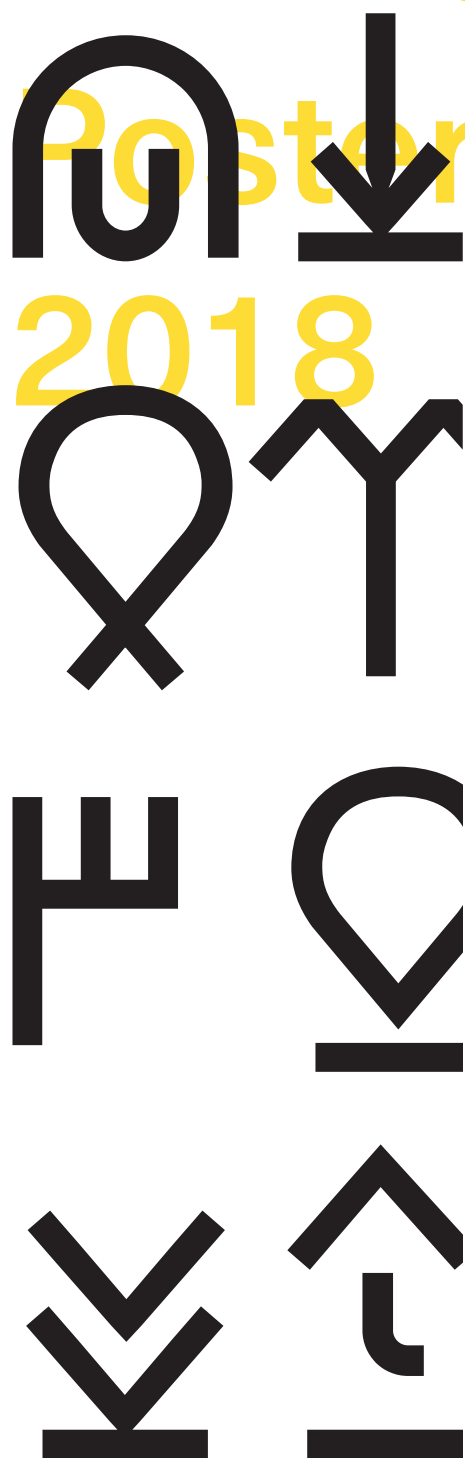
For the purpose of this thematic we understand Spectacle as an Act. A theatric, music, artistic or any other performance is seen as a culturally driven act. In Guy Debord's The Society of the Spectacle, "The Spectacle is not a collection of images, but a social relation among people, mediated by images". Under this category we welcome posters negotiating cultural action or activities as spectacle.

E. The Non-Type Poster

Visualising language is for graphic designers a serious task. Anyone who deals with Writing will quickly ascertain that the need to show is equally essential with the need to tell. Designers often "tell" stories that leave viewers with very little to think about. On the other hand, messages open to interpretation are for poster designers a fascinating and provocative endeavor. Under this category, we welcome Posters that explore the communication of messages without the typographic use of a spoken language.

F. The Cypriot Dialects

Linguistic varieties that may differ in terms of grammar, vocabulary and phonology, are distinct entities delineated by geographical and social borders, thus defined or implied by the autonomy or heteronomy of different dialects. When dialects are being graphematically represented, with or without coded standard forms, visual graphetics promote exploration, inspiration, innovation and originality for the recognition of distinct features, character shapes and composition. Under this category, we welcome Posters that explore Cypriot dialects in terms of design and visual rendering.



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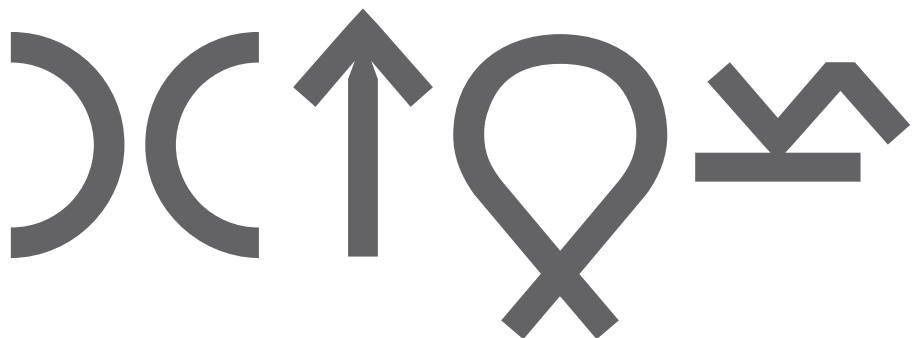
ACCEPTANCE NOTIFICATION BY 31ST OF MARCH 2019

SUBMISSION OF WORK BY 31ST OF MAY 2019

OPENING CPT 2019: 28TH OF JUNE 2019

EXHIBITION DURATION: 01ST-31ST JULY 2019

TERMS OF PARTICIPATION





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1. ELIGIBILITY

1.1

Eligible participants are design students, graphic designers or creatives generally that produce work within the context of graphic and visual communication. Applicants must be over 18 years of age. The work submitted for all categories can be either published between the 1st of Jan 2016 and the 31st of Dec 2018, or unpublished. Participants are responsible for any copyrights and other legal issues concerning their work submitted.

1.2

Each participant can submit maximum five posters in total, distributed in any of the six thematic areas of the Triennial call (e.g. all five in category A or 2 in category A, 2 in category B and 1 in category C etc.). In case of exceeding the maximum number of five entries, the Cyprus Poster Triennial (CPT) preselection committee will consider the first five for review. Series of posters are not considered as one entry, but as multiple entries. Submission of posters to the Cyprus Poster Triennial (CPT) is free of charge regardless of the number of entries.

1.3

For all Published work, the smallest poster side may not be less than 35cm. For all Unpublished work the size of the Poster must be in portrait format, 50cm x 70cm.

1.4

The Cyprus Poster Triennial (CPT) has the right to exhibit and publish the work submitted for non-commercial purposes. The Cyprus Poster Triennial (CPT) will announce the names, surnames and countries of the selected participants on their official website and social media platforms. All submitted work will remain in the Cyprus Poster Triennial (CPT) and will not be returned to the participants. All participants who submitted their work to the Cyprus Poster Triennial (CPT), thereby agree with the current terms of participation.

2. WORK SUBMISSION

2.1

All participants must provide a valid email address. Multiple submissions must be followed by one email address only. Please make sure you submit the correct format and resolution in order to avoid any technical troubles with the submitting system.

2.2

Please submit your work here: www.cpt.com/submission
Fill all required information in English. Please make sure you upload your files with the dimensions described in 1.3, in RGB, JPG format (compression 8) and 150 dpi resolution. Each poster should not exceed the size of 2MB. You must name your poster file with the following order in capital letters as follows:

CATEGORYNUMBER_SUBMISION NUMBER_NAME_SURNAME_COUNTRY

Ex: B_1_MARY_ANDREOU_CYPRUS.JPG
if more than one in the same category then
B_2_MARY_ANDREOU_CYPRUS.JPG etc.

Within 24 hours from your submission you will receive a confirmation email. In case you do not receive an email confirming the submission of your work please email us at info@cpt.com.cy

3. EVALUATION AND SELECTION

3.1

The posters submitted will be firstly reviewed by a pre-selection committee, whilst a selection jury consisting of distinguished designers, illustrators and curators, designated by the Cyprus Poster Triennial (CPT) will evaluate and select the final participants.



3.2

The official notification concerning the selection of posters, will take place in March, 2019. The selected participants and posters will also be announced on the Cyprus Poster Triennial (CPT) official website.

4. SHIPMENT OF SELECTED POSTERS

4.1

The designer(s) or studio(s) who created the selected posters, must send ONE printed version of their poster(s), in order to ensure their participation in the Cyprus Poster Triennial (CPT). As already stated, participation at the Cyprus Poster Triennial (CPT) is free of charge in all categories therefore there are no fees for any accepted entry. The selected designers are responsible for sending their work to the Triennial's organizers, at their own expenses, prior to 31st of May 2019. The poster(s) should be sent to the following address:

Cyprus Poster Triennial
Department of Multimedia and Graphic Arts
P.O.Box 50329
3603, Lemesos
Cyprus

Please note that any creators who wish to print their 50X70 poster(s) digitally in Cyprus, may do so at one of our printing supporters 'The Copy Shop' by contacting directly Mr. Yiotis Kyriakou at thecopyshop@cytanet.com.cy, telephone 00357 25353572 at the price of 8 euros including VAT per 50X70 poster.

4.2

In order to preserve the selected poster(s) during the process of shipment, please consider the use of postal tubes. Kindly note that damaged and/or folded posters, will not be accepted. In case the poster(s) arrive damaged, the designer(s) or studio(s) will be immediately notified in order to arrange a resubmission of the work.

4.3

Please, ship the selected poster(s) via Public Mail services and/or using EMS Datapost. The Cyprus Poster Triennial (CPT) cannot accept or pay additional costs and taxes, resulting from the shipment via private companies. Kindly note that the shipment must be made under the NO COMMERCIAL VALUE (NCV) declaration, bearing the relevant sign.

5. COPYRIGHTS AND OTHER CONDITIONS

5.1

The organizers are authorized to reproduce the submitted posters, in relevant catalogues, electronic and promotional media, as well as promotional events related to the Cyprus Poster Triennial, for non-commercial purposes, while the creators' credit is being appropriately given. Participants are responsible for any copyrights and other legal issues concerning their work submitted.

5.2

All of the posters will become part of the acquis of the Cyprus Poster Triennial (CPT), upon their initial submission.

5.3

The organizers reserve the right to refuse the participation of posters that are considered to be morally and culturally offensive, or otherwise contain abusive content.

